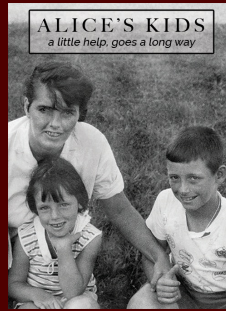


February 2020



www.aliceskids.org

**A Personal Story from Laura Fitzsimmons Peters,
Co-Founder of Alice's Kids**

"Growing up poor we very often received articles of clothing from the local churches. When I was in the seventh grade we received one such bag of clothing and it contained a jumper in my size. I thought it was the most beautiful piece of clothing I had seen in a long time. It was a dark red corduroy material with gold buttons on the straps and one on each front pocket. I could not wait to wear it.

The night before I was going to preview my new jumper at school I washed out my white knee high socks and white shirt. I felt very special getting on the bus in my outfit and walked into school feeling fresh and pretty. Halfway down the hall a group of my classmates were walking toward me and one of them remarked on how nice my outfit was. I was in heaven until the girl next to her said "yes it is nice, my mother donated it to the poor people last month, it use to be mine". I was never so embarrassed. When I got home I threw the red jumper that had made me so happy into the back of my closet and never wore it again."

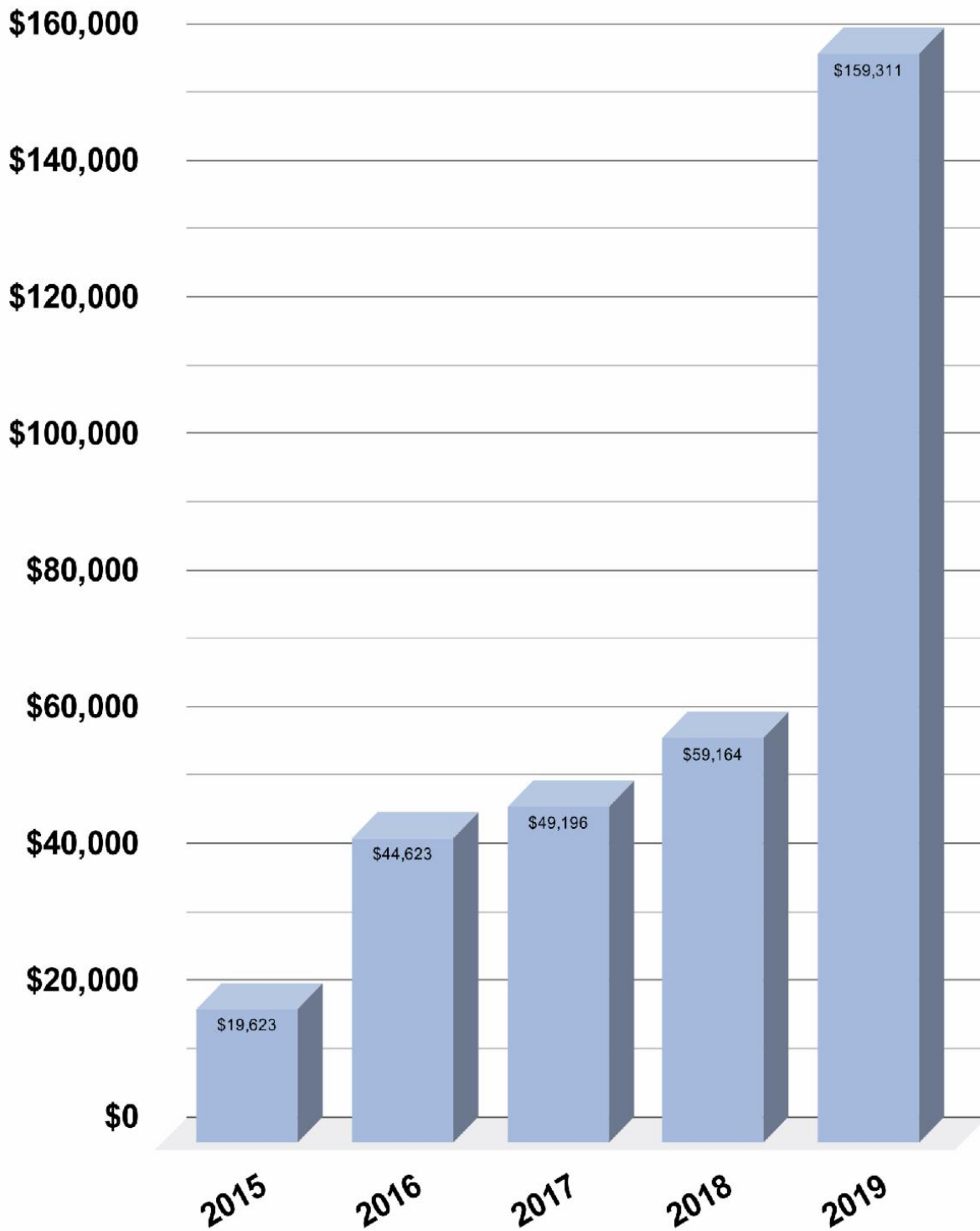


**Laura Fitzsimmons Peters
(in a different donated outfit)**

**This story reflects why we strive so hard to
preserve the dignity of the children we serve.**

Alice's Kids

Direct Assistance for Children



ORGANIZATIONAL NEWS

Alice's Kids was very fortunate to have had an amazing year of fundraising! With the help of tireless volunteers performing outreach across the country and fulfilling gift card requests, we were able to provide needed items to 2,424 children. Compare that to 857 kids in 2018 and you can visualize the need that exists, and how many more kids are helped when the funding is available.

If you are a teacher, social worker, guidance counselor, coach, pastor, or other professional who works with children and is aware of a specific need for a child, we invite you to email

Aglet Strategies, a public relations firm in Washington DC has graciously offered to analyze how we are handling things on the PR front (social, print, web and broadcast media). They will be advising us pro bono for the next several months to help us strategize to spread word of our mission; efficiently contact referrers and fill requests; and fundraise.

Adrienne Hedger, a popular illustrator has been working with us to develop a new way of telling the stories of the children we are able to help. Stay tuned as we navigate the creative waters of promoting Alice's Kids!

We are now on Instagram [@alicewillhelp](https://www.instagram.com/alicewillhelp)



Dear Alice's Kids,

"The family is located in South Memphis in a 2 bedroom house, Mom is unemployed but very involved in the boys schooling and extra-curricular activities. Student is an 8th grader who was very troubled in the beginning of the school year. When I met him, he was on his 3rd suspension and being kicked off the basketball team. We sat down and created a program that helped him become more familiar with others and how to focus more on positives at his new school vs. the negatives. He now wants to run for Homecoming King but doesn't have the proper suit or shoes."

We paid for the items and recently received this from the teacher:

"The student went shopping with me to a mall in our city. He finally chose one suit within his budget and liking. The day of homecoming, he was overly excited and nervous. He was back on the basketball team and at half time the announcements came. AND....He won Homecoming King!!!! He was so ecstatic and finished the game with more motivation that led to our team winning.

Since the event, the student has calmed down and feels more like a part of our school and Memphis. He is taking ownership of his decisions (which have improved drastically) and he is holding his peers accountable as well. The student's mom has noticed him being more of a positive big brother as well and he takes on chores that haven't been assigned to them. The last change I've noticed in this student is his willingness to forgive and agree to disagree. Thank you Alice's Kids!!"

Sample Cases in January:

- Assisted with purchase of winter boots for 13 year old young man who wears adult shoe size.
- Bought dress shoes for 12 year old young man to dress for away basketball games.
- Purchased safety car seat for 8 year old boy with developmental delays.
- Paid senior STEM program dues for year old young man.
- Paid fee for youth trip conference for 16 year old young man who is currently living with his aunt and sometimes with church members while his Aunt travels to help her daughter with cancer treatment.

- Assisted 17 year old young lady to pay for college books. The student works and takes 4 college classes while still in high school.
- Paid ROTC fee for 16 year old young man whose grandmother is caretaker for him and his sibling.
- Purchased skateboard for 16 year old to use for transportation to HS.
- Bought art supplies for 16 year old boy who has traumatic brain injury due to abuse of birth father.
- Paid fee for 19 year old young man to get his birth certificate which he needs to apply for college and financial aid.
- Bought gift card to enable homeless, single mom to get birthday gifts for 8 year old daughter.
- Purchased appropriate attire for 17 year old high school senior who is being awarded a football scholarship at special ceremony at his school.
- Bought soothing sounds clock radio to help 11 year old young lady fall asleep. She has PTSD due to sexual abuse, depression and anxiety.

Donate to Alice's Kids



Alice's Kids is a 501(c)3 non-profit organization that seeks to enhance the self-esteem of children in need by providing them with targeted individual assistance to facilitate their participation in scholastic, recreational and social activities.