

DECEMBER 2020

Our Annual Appeal

When we formed Alice's Kids in 2011, we pledged that we would ask for donations only once a year. We made that pledge because we've seen how easy it is for a charity to become a perpetual fundraising machine that only takes valuable staff time away from the core mission.

If you are a previous donor, you should have received our annual appeal letter. You'll see how we have already spent over \$200,000 on children this year (compared to \$159,000 last year) and that our Board of Directors has adopted an aggressive budget for 2021 which projects us increasing our spending to \$350,000! So, we hope you'll consider renewing your financial commitment to Alice's Kids. And, if you have never donated please consider becoming a first-time donor. Any donation can be mailed to AK, PO Box 60, Mount Vernon, VA or online at www.aliceskids.org.

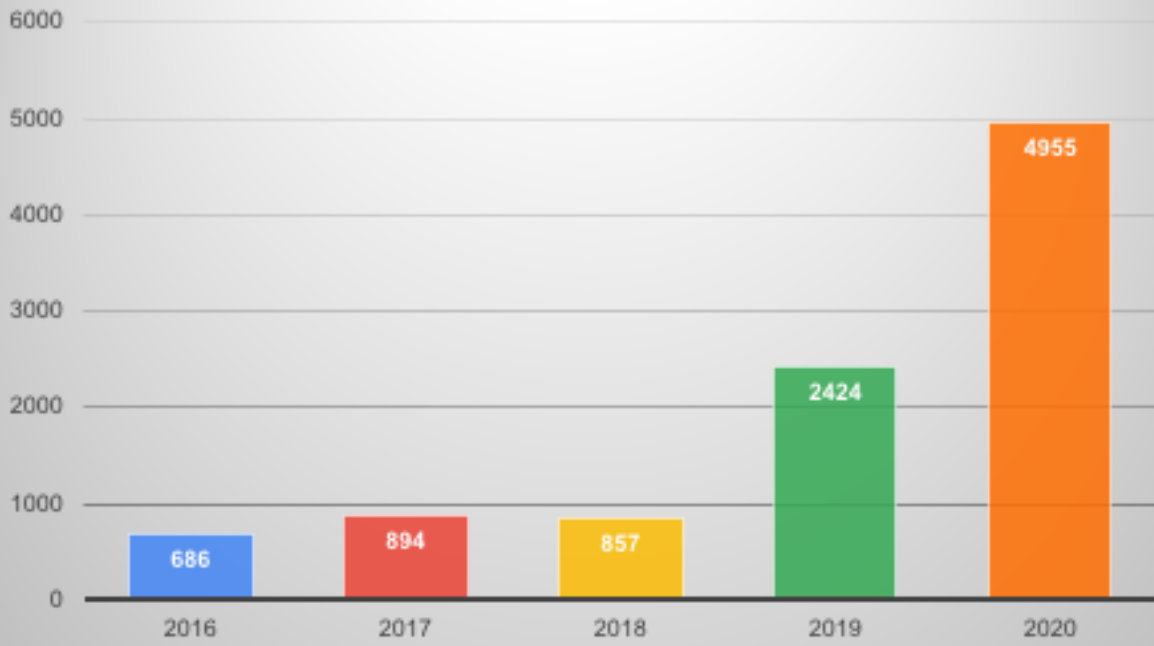
Thank you and have a good, safe holiday season!

New President - Laura Fitzsimmons Peters

For years, Ron Fitzsimmons has served Alice's Kids as both the President of the Board of Directors and the Executive Director. As we continue to grow, each role is consuming more time so in November the Board of Directors voted to make Laura Fitzsimmons Peters our new President. As co-founder of Alice's Kids, Laura is well versed in the machinations of running a Board and, darn it, she just deserves to be our President!



Number of Children Helped by Alice's Kids



ALICE'S KIDS

Alice's Kids is a 501(c)3 non-profit organization that seeks to enhance the self-esteem of children in need by providing them with targeted individual assistance to facilitate their participation in scholastic, recreational and social activities.

