

JUNE 2021

ALICE'S KIDS ON PACE TO BREAK LAST YEAR'S NUMBERS

We are already on a path to break last year's record for assistance provided to kids. While we spent \$258,000 in 2020, this year we have already spent \$191,000!

One reason we are reaching more kids is because we are aggressively using our new public relations representative, who is communicating to media in states that we are not in. So, [this article](#) recently appeared in Hawaii, and the requests started coming in. Right now, we have served kids in 45 states plus DC!

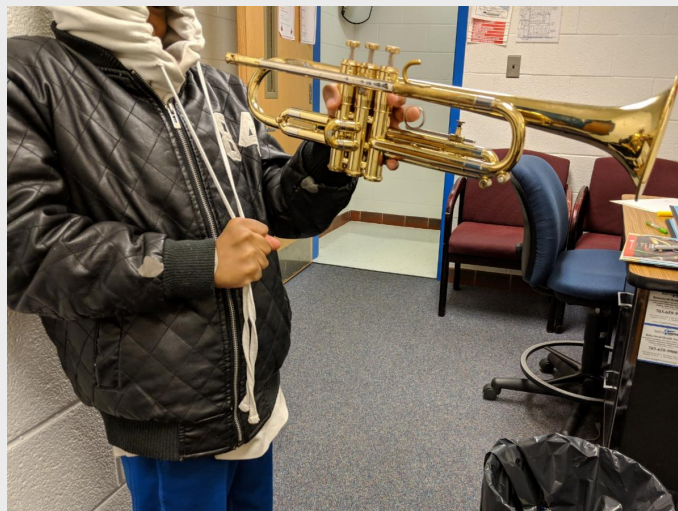
INSPIRING A YOUNG CHEF



We recently provided assistance to an autistic boy who wants to be a chef. To add more icing to the cake, we contacted [Chandra Ram](#), an award-winning editor and cookbook author, and she was kind enough to send [this video](#) to the boy. We love adding these little extra touches to lift these kids.

Thanks, Chandra!

CASE OF THE MONTH



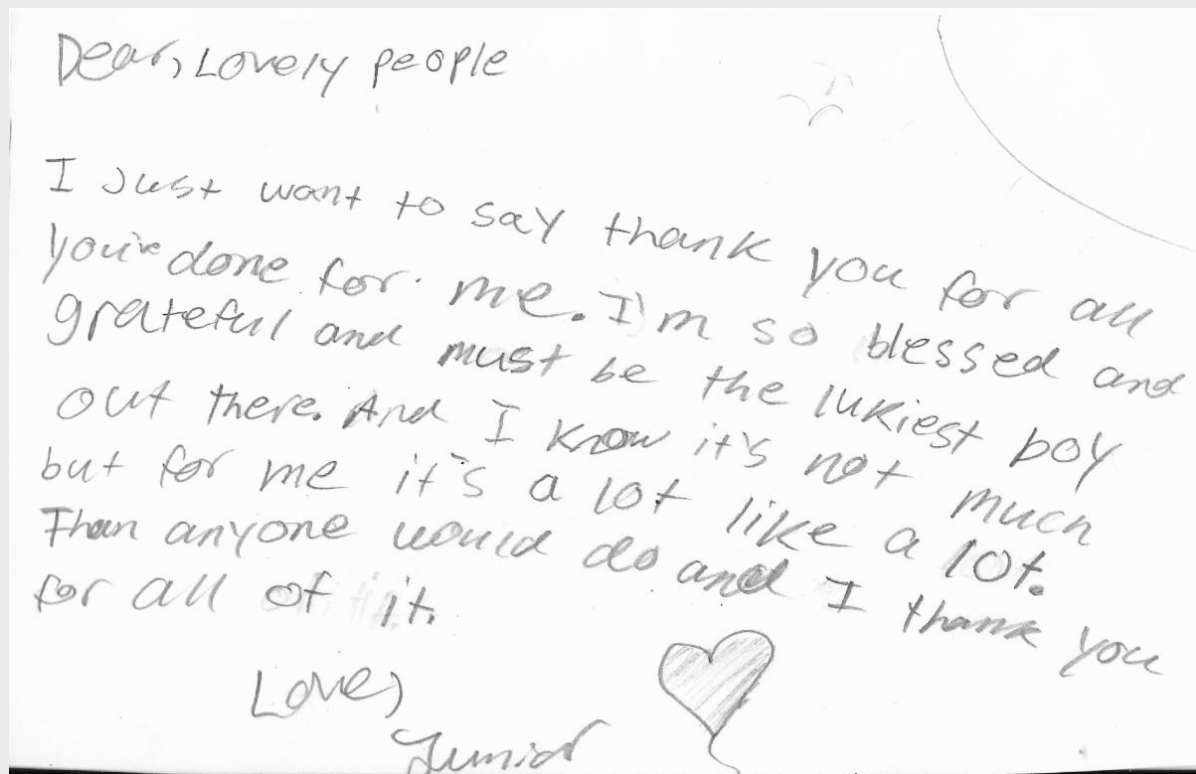
We heard about a senior at a Texas high school whose mother has been in and out of prison and whose dad died in a construction accident last year. The boy is homeless. Despite the adversity, he is a statewide champion trumpet player who recently got accepted to Texas Lutheran University School of Music!

His band director, however, contacted us and said he has been using a worn-out trumpet from the school. She asked for \$100 towards the purchase of a new trumpet, and that sounded low, so we called her. She said that they actually identified a new trumpet that cost \$2,500 and that they had raised \$1,000 and were just hoping we could "chip in." Moved by this kid's courage, we agreed to pay the \$1,500 balance, and now he has a new trumpet!

ALICE'S KIDS SAVES A CREW TEAM

"Please help save our crew team's season!" said a post in a local online publication in Mount Vernon, VA. It seemed that members of the crew team, most of whom come from low-income families, could not raise money for their fees because of the pandemic. We intervened, and the team is now rowing. See [this great article!](#)

DEAR LOVELY PEOPLE...



ALICE'S KIDS

Alice's Kids is a 501(c)3 non-profit organization that seeks to enhance the self-esteem of children in need by providing them with targeted individual assistance to facilitate their participation in scholastic, recreational and social activities.

