

NOVEMBER 2021

TIME FOR OUR ANNUAL APPEAL

When my sister and I created Alice's Kids 11 years ago, we pledged that we would not engage in perpetual fundraising. Our thought was that we did not want to expend valuable staff time on fundraising and, instead, concentrate on getting financial assistance to children as fast as possible. So, we promised to ask for donations only once a year – and this is that annual appeal.

If you regularly receive this newsletter, you know how we spend your donation. And, because our donors are so generous, this year we have already spent \$400,000 on children across the country, easily eclipsing the \$258,000 we spent last year.

And your donations are having an impact. When we pay for a school uniform, a violin lesson, a calculator, a homecoming dress or any other items that are just out of the reach of families living in poverty, we are uplifting those children. We've learned over the years that even a \$100 gift card for a service or item can raise a child's self-esteem. Indeed, below is a letter from a teacher who has seen the impact Alice's Kids can have. I hope you'll take a moment to read it and consider helping us continue to grow and reach more children.

I just wanted to share my 1st praise report.

I volunteer the first 1/2 hour before my shift as a greeter in the entrance of my school. This morning I witnessed a smile I had never seen before from Victor. He walked in with a smile, a hug and so grateful for the opportunity given to him to get new clothes. I asked him his experience and he said he felt amazing just being able to try on new clothes and be able to pick out something he liked and being able to buy it. He walked in very confident, ready to learn and showing off a new t-shirt he picked out. Now to us it might just be a plain t-shirt, to him it was a new t-shirt he picked out and it was new. Not big, used, worn out hand me down as he is used to wearing. We had also provided him with a voucher for an eye exam and glasses if needed. He got his exam done and fitted and the glasses will be ready in two months. This child will be more focused and his grades and attendance will improved just because he feels important. Thank you from the bottom of my heart for lifting up this young boy spirit, mind and soul. Please share with the amazing volunteers and board members that help this child.

ALICE'S KIDS

Alice's Kids is a 501(c)3 non-profit organization that seeks to enhance the self-esteem of children in need by providing them with targeted individual assistance to facilitate their participation in scholastic, recreational and social activities.

