

JANUARY 2021

ORGANIZATIONAL NEWS



On December 4, our Board of Directors adopted a 2022 budget projecting we'll spend \$700,000 (in 2021 we spent approximately \$535,000). However, our Annual Appeal was so successful and we raised approximately \$1.3 million in 2021 so we should be able to spend even more on children this year!

In response to the devastating tornadoes in KY, our Board authorized spending \$25,000 for kids in the state. Sometime in January, our Executive Director will be traveling to Dawson Springs and other cities to distribute gift cards so kids could get some sense of "normalcy" in their lives by purchasing new clothes, furniture, and other items to replace the ones they lost.

As the number of requests continues to skyrocket, we have a need for more help. We currently have one full-time person (our ED) and three part-time people. In December, the Board authorized spending money on a Deputy Director who would take over a lot of the management responsibilities. To start, however, we have named Board member John Knemeyer as our NON-PAID Deputy Director to get a sense of how we would efficiently utilize this new position.

CASE OF THE MONTH



Hunter is a 13-year-old girl who loves playing the ukulele. She suffers from numerous emotional issues and she finds playing the instrument quite soothing. Unfortunately, several weeks ago her ukulele was destroyed in a car accident. We were contacted by the principal of her school and we gladly paid for a new instrument. Above is a picture of Hunter with her new Uku! But there's more! "Taimane" is a world-famous ukulele player from Hawaii and she was nice enough to send [this video](#) encouraging her to practice hard. It's a great story!

IN ADDITION TO PAYING FOR OUR "USUAL" ITEMS, IN DECEMBER WE PAID FOR:

New wheels for the wheelchair of a 13-year-old young man with spina bifida.

Sewing machine for a 17-year-old young man who has developed a passion for fashion.

Keyboard for a 16-year-old young man whose keyboard was stolen at gunpoint.

Sensory light for an 11-year-old boy on the autism spectrum to help calm and regulate him.

ALICE'S KIDS

Alice's Kids is a 501(c)3 non-profit organization that seeks to enhance the self-esteem of children in need by providing them with targeted individual assistance to facilitate their



participation in scholastic, recreational and social activities.

