## ALICE'S KIDS

DONATE TODAY

#### OCTOBER 2022

### **BOARD OF DIRECTORS ADOPTS \$1 MILLION BUDGET**

On September 24, Alice's Kids Board of Directors adopted a ground-breaking budget that calls for spending \$1 MILLION on children in 2023!!

Putting that in perspective, from 2011 - 2021 we spent \$1.1 million. And in 2022, we are projecting we will spend approximately \$650,000. Needless to say, the only reason we will be able to reach even more children next year is because of you - our donors. The number of individual donors has increased dramatically, as have the number of monthly pledge donors.

As you know, we have pledged to ask for donations only ONCE each year and our Annual Appeal will go out in early November. We hope you will continue supporting our efforts!

### BOARD DRAFTING SUCCESSION PLAN

I'm 72 years old. Yes, a lot of people who meet me in person say I only look 71 but no matter how young I look (and feel), Alice's Kids needs to plan for what the Board is politely calling an "If Ron gets hit by a Bus" scenario. I plan on doing this work, well, until they carry me out, but I was pleased when the Board agreed to start putting together a succession plan for the day when I can no longer carry out my responsibilities. The goal, of course, is to keep our charity going and growing.

Ron Fitzsimmons, Executive Director

# IN ADDITION TO PAYING FOR OUR "USUAL" ITEMS, IN SEPTEMBER WE PAID FOR:

Dual credit upper level/advanced HS/college courses for a 17-year-old high school senior.

A telescope, space/stars workbooks, astronaut/galaxy poster and pillow for a 9-year-old boy to make his 10th birthday special.

Nursing scrubs for a 17-year-old girl so she could attend the Ben Franklin Career Center for healthcare.

Alice's Kids is a 501(c)3 non-profit organization that seeks to enhance the self-esteem of children in need by providing them with targeted individual assistance to facilitate their participation in scholastic, recreational and social activities.







Alice's Kids | PO Box 60, Mount Vernon, VA 22121

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