

NOVEMBER 2023

ALICE'S KIDS BEGINS 2023 ANNUAL APPEAL

Dear Friends:

For the past twelve years, Alice's Kids has provided anonymous financial assistance to disadvantaged children to pay for items or services that their more fortunate peers might take for granted. When we pay for a field trip, prom ticket, glasses, soccer cleats or summer camp, we are boosting the self-esteem of those children, bringing smiles to their faces and letting them know that someone is rooting for them. And when we provide the assistance anonymously, it preserves the child's dignity and gives the caregiver the opportunity to be the "hero."

This year we expect to spend approximately \$850,000 on children, a substantial increase over last year. And our Board just adopted its 2024 budget calling for us to spend \$1.2 million! That means we must raise money and, as this is the only time of the year that we ask for donations, we hope you will consider supporting Alice's Kids. If you want to donate online, just go [here](#).

Meanwhile, instead of us talking about our success, we thought we'd share [this wonderful article](#) that does a great job of capturing our history, our unique approach and the impact we are having across the country.

We truly believe a little help can go a long way. *We might not be able to change the world, but with your help we can make a child's world a little bit better.*

Thank you so much for your support!

ALICE'S KIDS

Alice's Kids is a 501(c)3 non-profit organization that seeks to enhance the self-esteem of children in need by providing them with targeted individual assistance to facilitate their participation in scholastic, recreational and social activities.



Alice's Kids | PO Box 60, Mount Vernon, VA 22121

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